

2006 ELECTION

COUNCILMEMBER HAWAII COUNCIL DISTRICT 5



RUDERMAN, Russell E. (NS)

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Campaign Spending: [List of Filers](#)

Russell Ruderman is a businessman, environmentalist, father and musician running for County Council, District 5 (Lower Puna). Russell is the owner of Island Naturals Market & Deli, a natural food market in Hilo and in Pahoa. Having started Island Naturals in 1998, the business now employs over 100 people.

A resident of this district for over 20 years, Russell is also a musician, performing on guitar with the popular band El Leo, the Jarican Express. They play kachi-kachi, a fast-paced latin dance music with a long history in Hawaii. Russell has a daughter, Kate, who begins high school this year.

Russell ran for this office in 1992 and received 32% of the vote in a 3-way race, coming in second behind long-time incumbent Helene Hale. Russell's interest in politics comes from his concern for the environment, quality of life issues, and sustainable community development.